

CEO Talk...



S. Ramakrishnan

CEO – MARG ProperTies

The month of August was very momentous for MARG. The MARG Chennai Marathon organized by Tamil Maiyyam and sponsored by MARG saw more than 1 lakh people participating in the half marathon (21 km) and the fun marathon (7 km). The theme of the marathon 'My City My Pride' was very apt as this demonstrated the indomitable spirit of Chennai.

We are happy to announce the first quarter results for the financial year 2010-11 and it has been very encouraging for MARG ProperTies which has seen a consistent improvement in performance since its inception.

It gives us great pleasure to inform you that in the month of July 2010, MARG ProperTies inaugurated the MARG Chinmaya Vidhyalaya School at our project Vishwashakthi located at Tirupathi. As a result, we have seen a huge momentum in the project.

MARG ProperTies is happy to share that we launched our project 'Lakshna', Chic high aspiration homes on OMR at Kottivakkam in August. 85% of the units have been sold out and we would like to thank our customers for reposing faith in the brand.

MARG ProperTies will be launching soon, a project having functional smart homes near Sriperambudur. These homes come with an attractive price tag which is truly affordable and comes packed with all essential amenities to make you live your life, your way. We will also be launching 2 more projects at MARG Swarnabhoomi shortly.

The economy has been witnessing a steady growth and we are once again seeing buoyancy in the real estate market. MARG ProperTies will try to address this demand through various projects while providing value enriched living spaces for one and all.



VALUE ENRICHED LIVING SPACES FOR ONE AND ALL

AFFORDABLE HOMES | URBAN SMART HOMES | INTEGRATED TOWNSHIPS | ULTRA LUXURY HOMES

MARG - Q1 results announced

MARG registered a 42.5 percent increase in operational income which stood at Rs. 174.8 cr in the first quarter of 2010 - 2011, as compared to Rs. 122.7 cr in Q1 2009 - 2010.

Commenting on the company's performance in the quarter ended June 30, 2010. **Mr. GRK Reddy, Chairman & Managing Director**, MARG Limited said, "The first quarter of the fiscal carried forward the momentum set during the last financial year. Our results for the quarter under review are very

encouraging. Despite the challenging business environment, our income has increased by a healthy 42.5 percent. As the demand has recovered, sales have picked up considerably. Keeping in line with this pick up in demand, we will continue to launch a mix of attractive projects across locations and generate both buyer and stakeholder interest by providing excellent location and superior project specifications at the best price. Our vision is to continue to improve on our position as the country's fastest growing diversified infrastructure development company."



Press meet announcing Q1 results

What's Inside

Page 2

Events

Page 3

Events

Page 4

Events

Page 5

Project Information

Page 6

Project Information

Activities at MARG Group



Thirumala Tirupati Devasthanam Srinivasa Kalyanam
at MARG swarnabhoomi



MARG Chinmaya vidyalaya school inauguration,
Vishwashakthi, Tirupathi



MoU Signing of Bellary Airport, Karnataka



Sri Surjit Singh Barnala,
His Excellency the Governor of Tamil Nadu
Mr. GRK Reddy (CMD-MARG Group)
with the prestigious honour of
Sir Visvesvaraya Industrial Award
at innovation awards 2010.

Thirumala Tirupati Devasthanam organized the Srinivasa Kalyanam in collaboration with MARG Swarnabhoomi at Swarnabhoomi on Saturday 24th July 2010. The event witnessed a majestic crowd of 15,000 people who were there to seek the blessings of lord Balaji.

MARG ProperTies had joined hands with Chinmaya Mission to establish Chinmaya Vidyalaya school at MARG Vishwashakthi. The formal inauguration of the school was done by PVS Ramakrishna, I.P.S, Superintendent of Police on July 25th. Admissions open for LKG and UKG.

A Project development agreement (PDA) with the state government of Karnataka has been signed for constructing an airport in Bellary. Tourism minister P. Janardhan Reddy, N. Manjula Geetha, deputy secretary to infrastructure development department and MARG CMD Mr. GRK Reddy were part of the MoU Signing.

MARG has been awarded the prestigious Sir Visvesvaraya Industrial Award at innovation awards 2010 for its contribution to nation building. Mr. GRK Reddy, CMD - MARG Group, received the award from his excellency Sri Surjit Singh Barnala, Governor of Tamil Nadu on 16th July 2010.

MARG Marathon 2010

My City My Pride



August 29, 2010



The much awaited MARG Chennai Marathon 2010 held on 29th August saw participation from thousands of proud Chennaiites enthusiastically living up to the indomitable spirit of the city. More than 1 lakh Chennaiites were up even before dawn to support the cause of 'Education for the underprivileged' in aid of GiveLife, a publicly owned and publicly audited charity that focuses on holistic education and development of the underprivileged children.

Ms. Kanimozhi, Hon'ble Member of Parliament; **Mr. Mohideen Khan**, Hon'ble Minister for Environment, sports & Youth Welfare, Government of Tamil Nadu; **Dr. Poongothai Aladi Aruna**, Hon'ble Minister for Information Technology, Government of Tamil Nadu; **Mr. M. Subramaniam**, Hon'ble Mayor of Chennai; **Actor Sneha**; **Mr. GRK Reddy**, Chairman & Managing Director, MARG Group; **Fr. Gasper Raj**, Founder, Tamil Maiyam and several other who's who of the city were present on the occasion.

The run demonstrated the bond the people have for the city. Large number of participants included school and college students, corporates, NGOs and people from all walks of life. The run included the half marathon (21 kms) and the city fun run (7 kms), apart from the very special wheel chair run for the differently abled.

**“IF YOU RUN
HE COULD BE A CHESS GRAND MASTER”**

Run. Make a difference. Register today.
Call: 044 2467 0003 / 2467 0004
Log on to www.chennaiamathon.in

Viswanathan Anand
World Chess Champion

My City My Pride

Events at MARG ProperTies



Star Evening Music Show at Wesley school



'My planet and I' at Rain Tree



Happy Customers of Navratna



STAR EVENING MUSIC SHOW

The "Star Evening Music Show" was presented by 'MARG ProperTies'. The Star Evening Music Show happened on **19th of June 2010** at "Wesley School Play Ground". The crowd enjoyed the music by popular singers like *Mano, Mukesh, Ranjith, Harishragavendra, Saindavi, Deepamariyam, Sri Madhumitha, Roshini.*

MY PLANET AND I

'Inbox 1305' is a magazine which showcases Filmstars and other celebrities and is also an Eco-friendly publication. Inbox Magazine celebrated its 2nd anniversary on **31st July 2010** at Rain tree, Nandanam, Chennai. The event was "My planet and I", Sponsored by MARG ProperTies and aptly showcased Inbox's environment friendly outlook. Inbox celebrated Green Heroes through recognition of environment friendly initiatives.

NAVRATNA HOUSE WARMING

Navratna customers celebrated their house warming function recently at their Navratna home. The customers were delighted and happy to own a home in MARG Swarnabhoomi and ready to occupy their brand new homes.

Homes

We at MARG ProperTies realize the pride and contentment that goes into buying a home.



Navratna - Phase 1



Club house



Navratna - Phase 2



Utsav - I



Utsav - II



Amirtha Tech park



Swarnabhoomi Academy of Music



MARG Swarnabhoomi update

navratna

Phase 1 - Snag list and testing & commissioning is in progress.

Phase 2 - Internal plumbing & floor tiling is in progress

Utsav

Block-A - 2nd floor slab completed, column above second slab is in progress, Third floor slab is in progress.

Block-B - 1st floor slab completed, column casting above 1st slab is in progress.

Block-C - plinth level and 1st slab completed.

Block-D - PB and First Floor Slab completed.

Block-E - Plinth Level is in Progress.

Block-F - Plinth Level is in Progress.

Block-G - Excavation and foundation completed, column below plinth level is in Progress.

Block-J - Excavation completed.

Homes



Block - A



Block - B



Block - C



Block - 201



Block - 301



Block - 302



School



pushpadruma

Block-A - Structure - 12 th floor slab 50% completed, 13th floor slab is in progress.
Finishes - 9th floor brick work and ceiling plastering is in progress.

Block-B - Structure - 11th floor slab 50% completed, 12th slab is in progress.
Finishes - 8th Floor BW and ceiling plastering is in progress.

Block-C - 2nd floor slab completed, 3rd slab is in progress.

Vishwashakthi

Block-201 - Structure - 1st floor slab, 2nd floor slab 84% and slab 34% completed.

Block-301 - Structure - 3rd & 4th floor slab 97% and 5th floor slab 22 % completed.
Finishes - 1st floor brick work and ceiling plastering is in progress.

Block-302 - Structure - 1st floor slab 48% and 2nd floor slab 12% completed.

School - Structure - 1st floor slab concreting 62% completed.
Finishes - Ground floor completed.