

CEO Talk...



S. Ramakrishnan

CEO – MARG ProperTies

It gives me immense pleasure to share with you the launch of MARG ProperTies, our new umbrella brand providing value enriched living spaces for one and all. The launch was part of the AR Rahman music show at MARG Swarnabhoomi on Oct 11th that was witnessed by over 75000 people.

MARG Swarnabhoomi, the new paradigm for business, learning & living is taking shape with basic infrastructure like roads being completed and phase 1 of the residential complex Navratna getting ready. Pushpadruma project work is on at great speed and we are in the final stages of several tie ups for our Vishwashakthi project at Tirupathi.

With the good news in the continuity of financial stimulus reforms from the government, the economy is on a positive note. Very recently SBI has also extended their special Interest rate for housing till March 2010 which augurs very well for the residential market and MARG ProperTies will leverage on the same providing value for home buyers across segments.



VALUE ENRICHED LIVING SPACES FOR ONE AND ALL

AFFORDABLE HOMES | URBAN SMART HOMES | INTEGRATED TOWNSHIPS | ULTRA LUXURY HOMES

MARG ProperTies Launched

MARG ProperTies the residential arm of MARG, India's fastest growing infrastructure company was born on 11 October 2009. MARG ProperTies promises to provide value enriched homes and build everlasting relationships. This underlying philosophy reflects in everything that MARG ProperTies does. Right from features like upgrading to a better home, to getting the assured carpet area and even with the simplest things like providing assistance in selecting home furnishings from our exclusive shortlist of associates – the home seekers interests always get high priority.

MARG ProperTies has something to offer for everyone, showcasing a range of living spaces from functional budget apartments to super luxury villas. Choose from a wide range of options to fulfill your home aspirations.

MARG ProperTies operates with a high degree of transparency and has built reliable ties with architects, financial institutions, vendors, consultants and stakeholders. This enables us to attract global partners and use state-of-the-art technology to consistently deliver the best.



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AR RAHMAN

“Jai Ho - World tour” at
MARG Swarnabhoomi
October 11, 2009.



MARG ProperTies, the residential arm of MARG Group presented AR Rahman “Jai Ho – World tour” in support A R Rahman Foundation and in aid of Shakti Foundation at MARG Swarnabhoomi. There was rap, fusion, carnatic, sufi and there were songs in almost every language that Rahman has composed in. There was something for everyone among the more than 75,000 people — from different backgrounds and different cities — who had gathered for Rahman’s first ever live concert since the Oscars. At least a thousand flags must have gone up to Hariharan’s rendition of ‘Tamizha Tamizha Nalai Nam Naale’.

It was followed by a romantic number by Rahman, ‘Rehna Tu’, which he described as “a song about accepting people as they are and loving them anyway.”

There were many in the audience who just refused to sit by the middle of the show. When Sivamani moved around the stage playing his drums, the audience was as loud as the singers. Spellbound and wanting for more...

Time stood still. Nobody talked. There were innumerable hands waving the Indian flag and AR Rahman was at his best.

HOMES

We at MARG ProperTies realize the pride and contentment that goes into buying a home.



Block - A



Block - B



pushpadruma

Block-A – First floor slab completed, second floor slab in progress.

Block-B – First floor slab completed.



Phase 1

Ruby, Pearl, Coral, Emerald – Finishing in progress.



Phase 2

- Topaz 1, 2 - Fifth slab completed
- Diamond – Plinth completed
- Zircon 1, 2, 3 - Fifth slab completed
- Zircon 4 - Third slab completed
- Blue sapphire 1 - Fourth slab completed
- Blue sapphire 2 - Third slab completed



Vishwashakthi

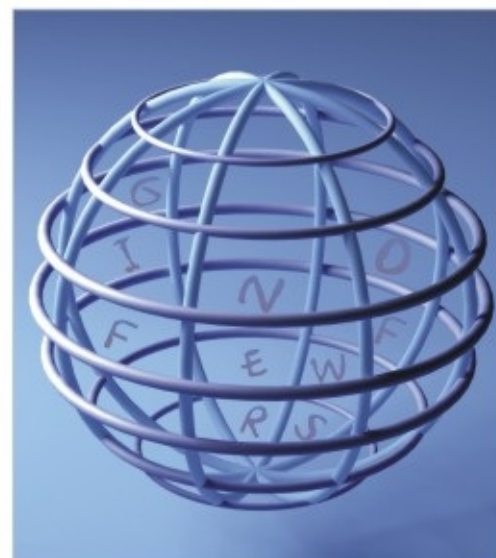
• Road Formation work in progress.
Excavation completed for block 301 and PCC in progress.

• Block 302 & 201 Excavation works in progress.

NEWS

Promise Delivered...

This October 11 at the ARR Show at MARG Swarnabhoomi, the promise of delivering Navratna home was fulfilled. A.R. Rahman handed over the keys to happy customers of Navratna.



MARG Swarnabhoomi, the new paradigm for business, living and learning, is being conceived as a 1000 acre city. Located near Chennai, with 2 Special Economic Zones offers state-of-the-art infrastructure, IT Parks & world class incubation spaces. Its unique tranquillity, pollution-free and ultra modern settings have already attracted a host of international players including Grundfos of Denmark and Vanspall of UK to set up shop in our SEZs. MARG Swarnabhoomi promises to be the new paradigm of three key facets...

Business

Two Special Economic Zones – 2 Million sq.ft. already committed.

Amrita IT Park, Exemplarr Worldwide (Rural BPO) - under construction.

Science Park – An emerging knowledge ecosystem for cutting edge research approved by International Science park Association. 2 lakh sq.ft already committed by well known MNC's.

Living

Navratna apartments – Phase 1 - Finishing in progress, Phase 2 - Structure completed.

Art of Living to establish meditation center in MARG Swarnabhoomi.

Registration started for Navratna - Phase 1 apartments.

Learning

BVM Global School - operational since July 09.

Swarnabhoomi Academy of Music - to be operational from July 2010.

International standard Knowledge Hub master planned by Surbana International on 35 acres.

Relish the joy of owning a smart home, in the city with state-of-the-art Infrastructure facilities. Utsav, the residential enclave of MARG Swarnabhoomi was launched with A.R. Rahman show on 11 October 2009. Utsav smart apartments are loaded with rich features and amenities like club house, swimming pool, children play area along with host of other features. Utsav comes with two bedroom, two bedroom plus and three bedroom apartments.



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